



Convention on
Biological Diversity

BUSINESS AND BIODIVERSITY: Current Status

2 October 2013

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Secretariat of the Convention on Biological Diversity

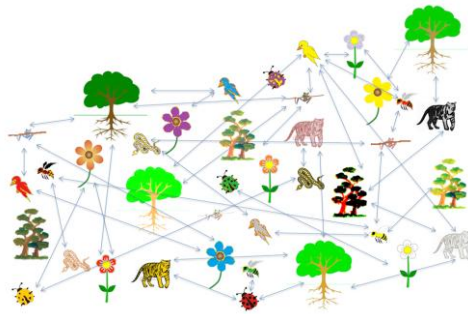


THE VALUE OF BIODIVERSITY

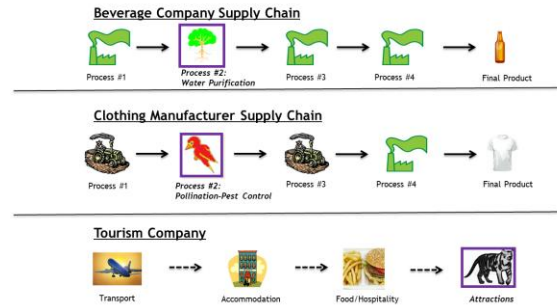
- Ecosystem Services is a concept used to define the value of an ecosystem/biodiversity to human economics
- The Economics of Ecosystems and Biodiversity (TEEB) defines it as *the direct and indirect contributions of ecosystems to human well-being*
- Overexploitation is resulting in drastic declines in biodiversity and resultant ecosystem services



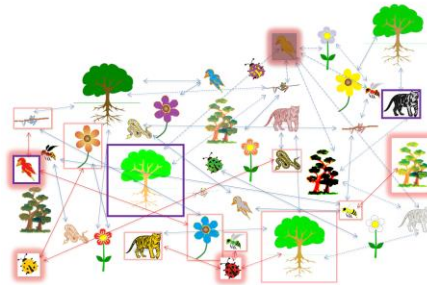
THE VALUE OF BIODIVERSITY



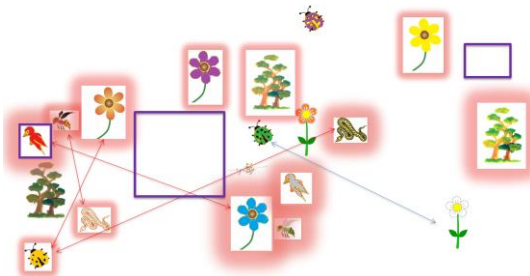
Healthy ecosystems...



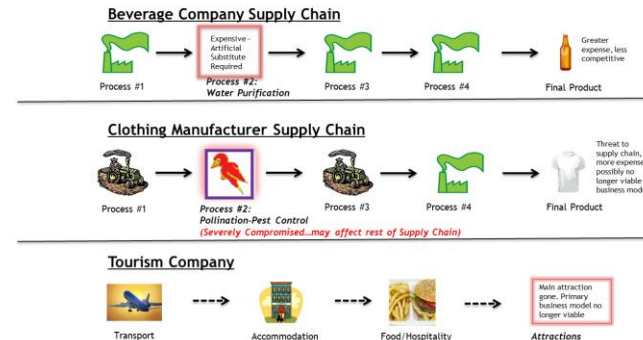
lead to healthy supply chains



Damage to biodiversity (key species)...



leads to seriously degraded ecosystems...



and compromised supply chains/business models

THE BUSINESS CASE

- There are many sound business reasons for companies to be concerned about Biological Diversity and overall sustainability
- These can be classified as **risks** and **opportunities**
- The two are often the flipside of the same issue



RISKS

- Negative Corporate Images/Boycotts
- Government Legislation
- Poor Relations with Other Stakeholders
- Clean-up/Compensation Costs
- Higher Insurance Premiums
- Scarcity of Resources



OPPORTUNITIES

- Market Leadership/Enhanced Reputation
- Good Relations with Regulators and Other Stakeholders
- Lower Insurance Premiums
- Access to New Eco-Conscious/Ethical Funds
- Long-Term Stability of Supply and Viability
- Enhanced Employee Loyalty
- Bio-prospecting/Bio-mimicry
- Embracing Changes in Ways of Doing Business
- Lower Overall Supply Management Costs



CBD AND BUSINESS ENGAGEMENT



- During COP 10 (Nagoya 2010), parties drafted a business decision calling on Governments and Business to engage on mainstreaming biodiversity concerns into the private sector
- Parties reaffirmed and strengthened this decision at COP 11 (Hyderabad, 2012)

COP BUSINESS DECISIONS

REQUESTS TO THE EXECUTIVE SECRETARY

COP 10:

- Encourage establishment of national and regional business and biodiversity initiatives
- Compile and disseminate information on best available practices
- Encourage the development and application of tools and mechanisms
- Monitor implementation of private sector progress in mainstreaming ecosystem services
- Encourage businesses in communicating their biodiversity-relevant activities



COP 11:

- Reaffirmed importance of national and regional initiatives using Global Partnership as framework
- Continue amassing and disseminating of best practices and tools
- Facilitate engagement in CBD process by businesses and other stakeholders
- Work with partners to analyze tools and mechanisms and help businesses to assess and adopt solution for managing biodiversity
- Help raise awareness of drivers of biodiversity loss and sustainable use of components





BUSINESS ENGAGEMENT: STRATEGY

- **International Policy/Legislative Issues:**
 - Helping to set the international agenda in terms of regulatory issues
- **Encouragement of Market Pull:**
 - Sustainable public procurement
 - Corporate requirements of suppliers
- **Facilitation of Information Flow:**
 - Best-practices, case studies, tools and mechanisms
 - Streamlining information and providing “one-stop” shopping
- **Provision of Information and Services to Companies:**
 - Civil society organizations, consultants and/or local authorities can help through direct training, resource augmentation or other services



BUSINESS ENGAGEMENT

Global Platform for Business and Biodiversity Website

- Platform for businesses to obtain and share information
--- WWW.CBD.INT/BUSINESS ---

Enhanced Outreach to Business

- Key businesses encouraged to mainstream Convention goals and share experiences
- Use of website, newsletters, workshops and other events

National Workshops

- Targeting key economies and major business centers
- Primary target audience is business community

Green Procurement

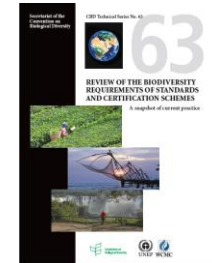
- Working with Governments and other organizations to assess biodiversity friendly public procurement options



BUSINESS ENGAGEMENT ANALYSIS AND DISSEMINATION OF INFORMATION

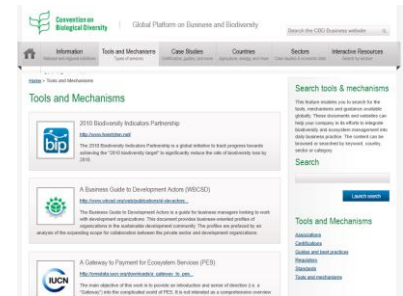
- Working with partners to *analyze* standards and certification
 - CBD Technical Series 63 first publication, next stage due out shortly

<http://www.cbd.int/doc/publications/cbd-ts-63-en.pdf>



- Global Platform website: *dissemination* of case studies, tools and mechanisms, and best practices

<http://www.cbd.int/en/business/tools-and-mechanisms>
<http://www.cbd.int/en/business/case-studies>



- Various partners have developed extensive toolkits for businesses
- Helping partners map out various players in this area, determining who does what





BUSINESS ENGAGEMENT: IMPLEMENTATION

GLOBAL PARTNERSHIP FOR BUSINESS AND BIODIVERSITY

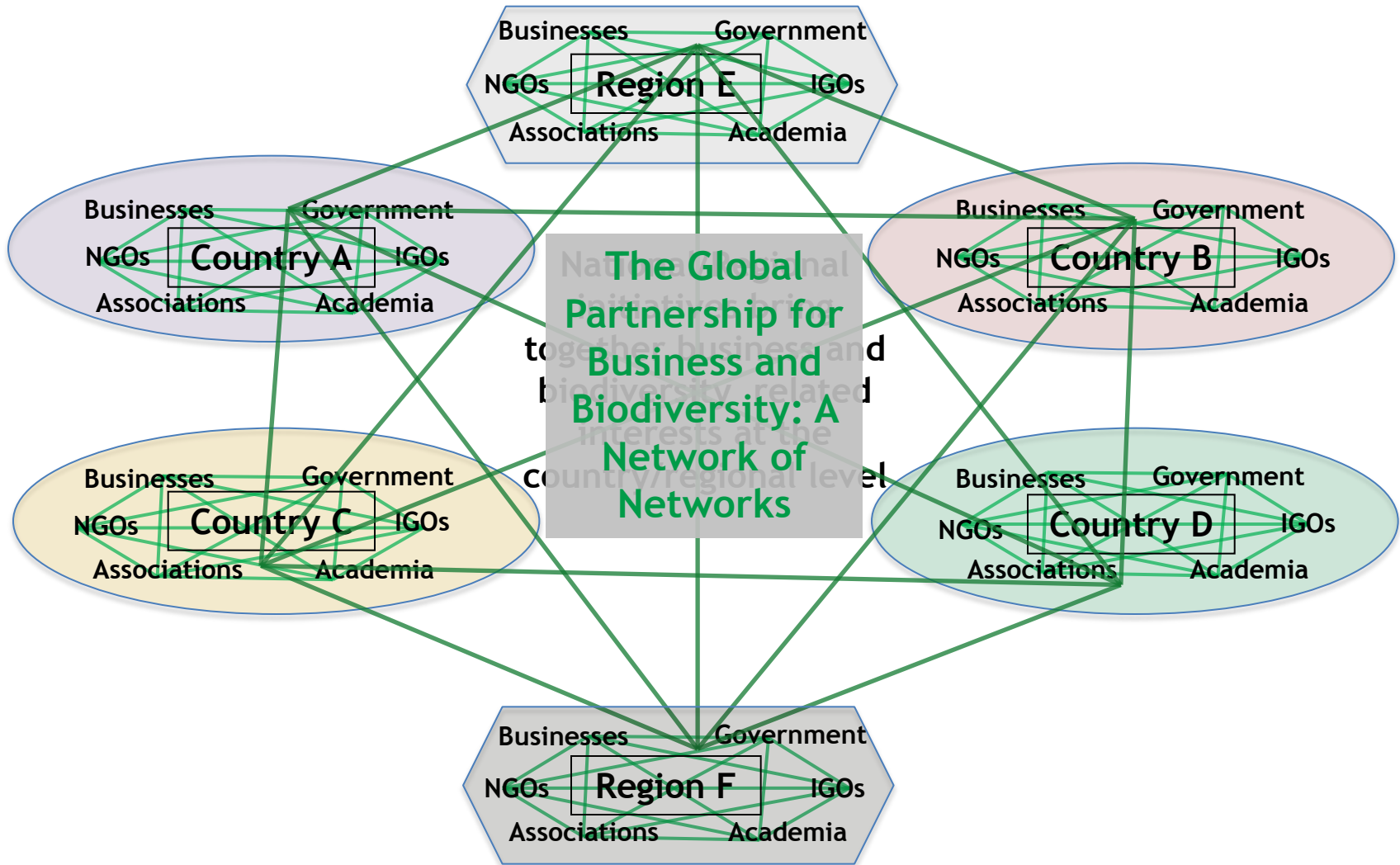
- From decisions *X/21 (COP 10) and XI/7 (COP 11)*
- The Global Partnership links national and regional initiatives
- Advantages include Targeting, Synergies, Leveraging
- Various working groups and virtual meetings of the Partnership
 - 1st Meeting (Tokyo, December 2011)
 - 2nd Meeting (Hyderabad, India, October 2012 (COP 11))
 - 3rd Meeting (Montreal, Canada, October 2013)





BUSINESS ENGAGEMENT: IMPLEMENTATION

GLOBAL PARTNERSHIP FOR BUSINESS AND BIODIVERSITY





BUSINESS ENGAGEMENT: NEXT STEPS

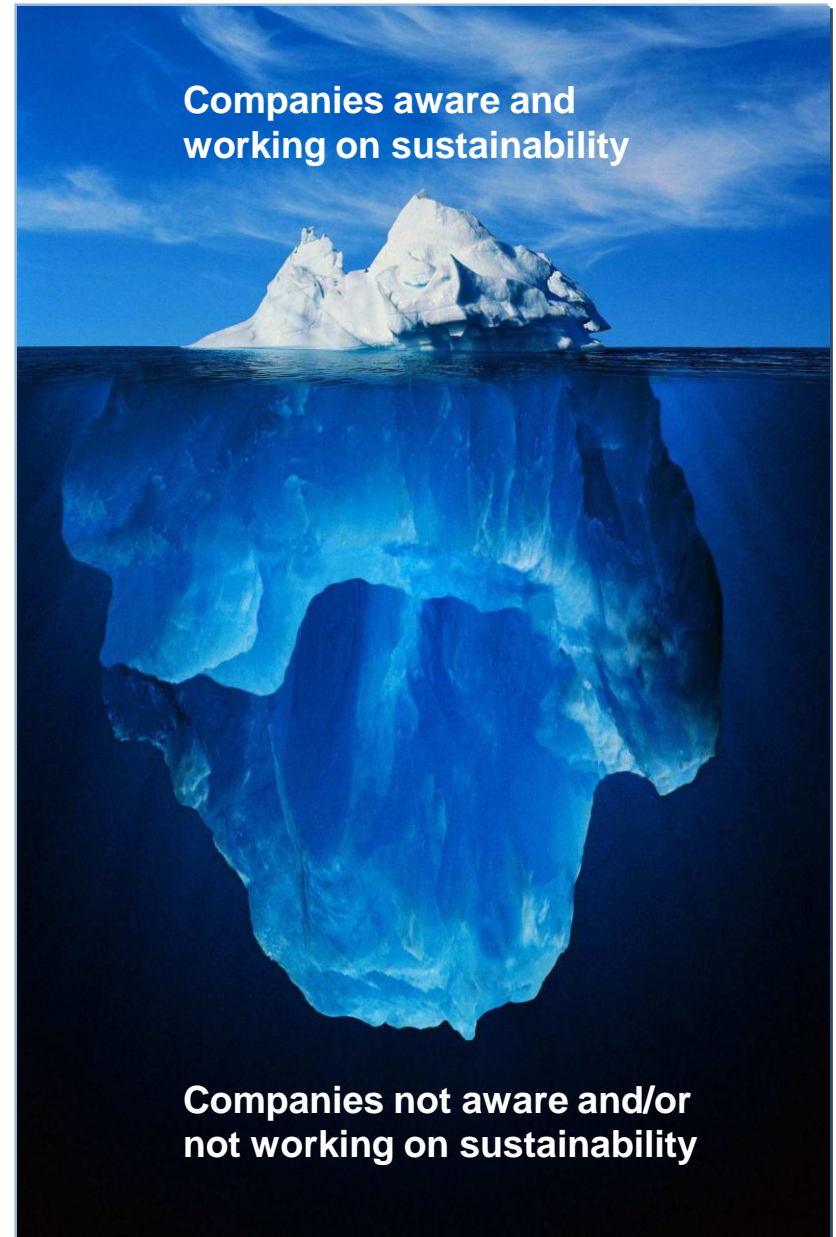
- Continue work on Global Partnership for Business and Biodiversity
- Further work on best practices (i.e. for standards)
- Ongoing work on other issues (i.e. ABS and business)
- Ongoing flow of case studies and other information
- Work on Sustainable Public Procurement
- Engaging SMEs particularly in Supply Chains
- COP 12: extensive business programme planned (Oct 2014, Korea)





BUSINESS ENGAGEMENT

- Working with partners
Globally and Nationally
- Essential to target SMEs and
businesses not yet convinced
- Message has to get out to
different fora as widely as
possible
- There has been progress, but
there is still a lot left to do





THANK YOU

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